

Advising Road Map

Major:
Concentration:
Total Units to Degree:
Academic Year:

The following road map is a path of courses used in consultation with the catalog and your department to identify additional requirements for completing the major (for example course grade minimums). Students must have 60+ units in order to take SJSU Studies courses.

Fall Semester - Year 1

Course or Requirement	Units
Total Semester Units:	

Spring Semester - Year 1

Course or Requirement	Units
Total Semester Units:	

Fall Semester - Year 2

Course or Requirement	Units
Total Semester Units:	

Spring Semester - Year 2

Course or Requirement	Units
Total Semester Units:	

Fall Semester - Year 3

Course or Requirement	Units
Total Semester Units:	

Spring Semester - Year 3

Course or Requirement	Units
Total Semester Units:	

Fall Semester - Year 4

Course or Requirement	Units
Total Semester Units:	

Spring Semester - Year 4

Course or Requirement	Units
Total Semester Units:	

Notes:

All advertising majors must do a 240 internship after completing nine units of advertising classes. Approval is needed to sign up for MCOM 111: Internships. This may also be done during the summer or winter sessions. *The academic focus consists of 12 units of coursework taken outside of the major selected with the approval of the academic advisor. MCOM 180: Independent Study for one unit of credit can be taken any time. Students work directly with faculty in their major. MCOM 180i: International Experience is required of all advertising majors entering the JMC School starting in Fall 2015. This requirement can be completed during any academic session of the year. See the JMC School website video tutorial and information on the wide variety of options for an international experience: www.jmc.sjsu.edu.
** Either B1 or B2 requires a B3 lab component.