	Advising Road	d Map	
	Major:	•	
Co	oncentration:		
	ts to Degree:		
	ademic Year:		
The following road map is a path of courses used in consul		your department to identify additional requiremen	ts for completing the
major (for example course grade mi	nimums). Students must hav	e 60+ units in order to take SJSU Studies courses.	
Fall Semester - Year 1		Spring Semester - Year 1	
Course or Requirement	Units	Course or Requirement	Units
Total Semester Units:		Total Semester Units:	
Fall Semester - Year 2		Spring Semester - Year	2
Course or Requirement	Units	Course or Requirement	Units
course of nequirement	Gints	eduse of nequirement	Omes
Total Semester Units:		Total Semester Units:	
Fall Semester - Year 3		Spring Semester - Year	
Course or Requirement	Units	Course or Requirement	Units
Total Semester Units:		Total Semester Units:	
			1
Fall Semester - Year 4		Spring Semester - Year	4
Course or Requirement	Units	Course or Requirement	Units
course of nequirement	- Cinto	course of nequirement	Office
			
			
			+
			_
			
Total Semester Units:		Total Semester Units:	

Notes:

All advertising majors must do a 240 internship after completing nine units of advertising classes. Approval is needed to sign up for MCOM 111: Internships. This may also be done during the summer or winter sessions. MCOM 180: Independent Study for one unit of credit can be taken any time. Students work directly with faculty in their major. MCOM 180: International Experience is required of all advertising majors entering the JMC School starting in Fall 2015. This requirement can be completed during any semester.